



Report on the Implementation of the Library's Strategic Plan

July - September, 2018

The Ketchikan Public Library 2018-2022 Strategic Plan was implemented this past January. One objective of the plan is to keep the City Council and Borough Assembly informed of the plan's implementation; to that end we submit this quarterly report for the period July - September 2018.

Goal 1: The Library is Ketchikan's Town Square: *The Ketchikan Public Library is a welcoming, beautiful, inviting place that is rooted in the community and allows people to be themselves – alone or with each other. The Library fosters a more cohesive, healthy and informed community.*

Progress toward this goal:

- Children's Community Garden programs continued throughout the summer with weekly garden tending sessions, a release of ladybugs in July, and monthly harvest/cooking programs. Gregg Poppen designed and built a sign for the Garden acknowledging the organizations that helped fund its creation.
- The Fellowship of the Pen (F.O.P.) writing program continued with weekly write-in sessions and programs on self- and hybrid publishing, with a September program planning potluck.
- On September 20, Alaska State Troopers visited Storytime and read *The Book With No Pictures*.
- The Library hosted talks with Parnassus Books by authors Mike Harpold, Peggy Herring, and Elizabeth Garber.
- September was Superhero Saturday month, with screenings of classic superhero films throughout the month in anticipation of October's Geek Fest.

Goal 2: The Library Serves the Ketchikan Community: *The Ketchikan Public Library promotes learning, growth and personal enrichment for people of all interests, abilities and needs, in every stage of life. The Library provides services both within the facility and throughout the Ketchikan Gateway Borough for a community of diverse backgrounds, cultures and languages. The Library delivers materials in a variety of formats, and provides updated equipment, Internet access and assistance using digital and online materials.*

Progress toward this goal:

- The Teen Summer Reading Program ended on August 24, and had 40 participants in one or more programs. The Adult Summer Reading Program had 170 participants this year, 17% more than last year. The Children's Summer Reading Program had 560 participants this year, ending with an Ice Cream Sundae Grand Finale party on July 28.
- The Children's Library hosted a magic show by Jeff Evans on July 1, the annual Teddy Bear Picnic on July 14, and a Mad Hatter UnBirthday Party on September 22.

Goal 3: The Library Engages With the Community: *The Library effectively markets its services, programs and resources to the Ketchikan community. The Library invites community input and participation in its work, to meet the needs of both currently served and underserved constituencies. The Library works with other partners to pursue goals of community importance.*

Progress toward this goal:

- The Library, in partnership with several other Alaska libraries, received a 2018 Alaska State Library Grant to enhance services to local small businesses. As part of this grant, the Library is providing access through its website to Lynda.com, a business and software training database.
- The Friends of the Library had a table at the Blueberry Arts Festival, selling mugs, bags, decorations and books.
- The Teen Advisory Group (T.A.G.) developed a program series for the 2018-19 school year, *Next: Real Life*, to provide high school seniors with information and skills to succeed in adulthood, whether they go to work, or into business, the military, or college. Revilla, Kayhi and UAS-Ketchikan participated in planning the series, and the first program took place on September 19.
- A participant in the Fellowship of the Pen was inspired to start a weekly Manga Drawing Class for teens and adults.
- The Friends of the Library conducted a successful one-day book sale in the Library on August 18, bringing in \$884 to help support Library programs and facilities improvements.

Goal 4: The Library is a Growing, Vibrant Organization: *The Ketchikan Public Library has a culture of outstanding customer service and a commitment to the concept of the Library as a community good. Library managers value and respect all staff members in their pursuit of excellence, and foster support through advocacy, professional development and an atmosphere of creativity and open-mindedness. The Ketchikan Public Library has a nimble organizational culture that adapts to changes in the community of Ketchikan.*

Progress toward this goal:

- In August The Friends of the Library purchased, and City Building Maintenance staff installed, 20 acoustical panels in the Library's large meeting room, greatly improving the room's sound quality.
- At its July 11 meeting, the Library Advisory Board recommended approval of the Library's proposal for the First City Libraries consortium to join the Alaska Library Catalog. The Library will bring the proposal to the City Council in early 2019.
- Rebecca Fama stepped down as Outreach Librarian as of August 31. The Library is currently interviewing candidates for the position.
- Senator Lisa Murkowski again nominated the Ketchikan Public Library for the Institute for Museum & Library Services' (IMLS) National Medal. Finalists will be announced in early 2019.